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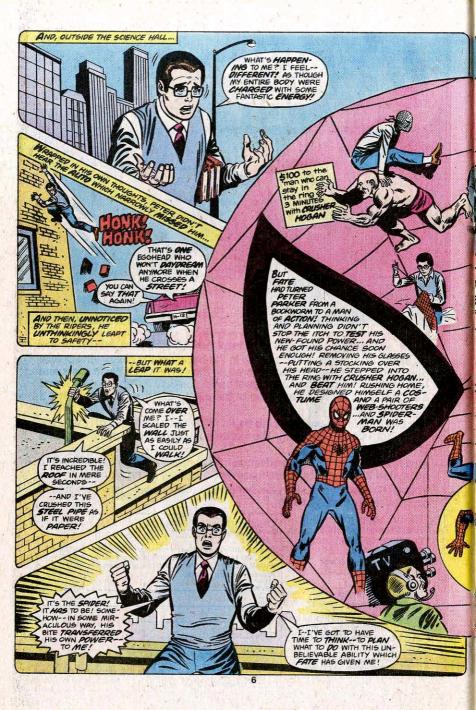
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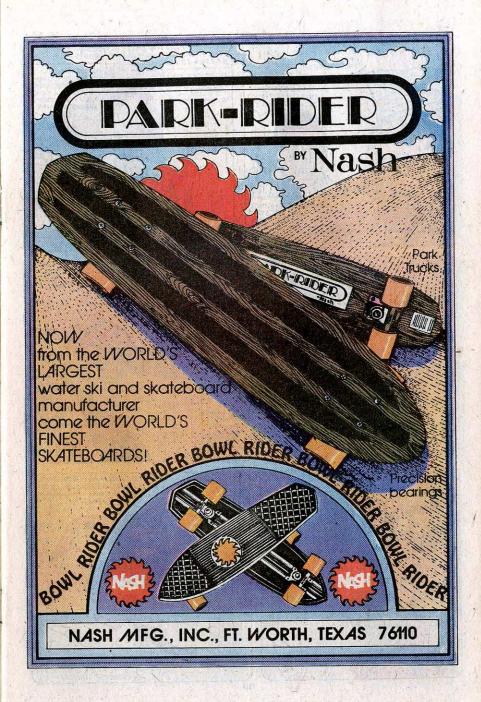
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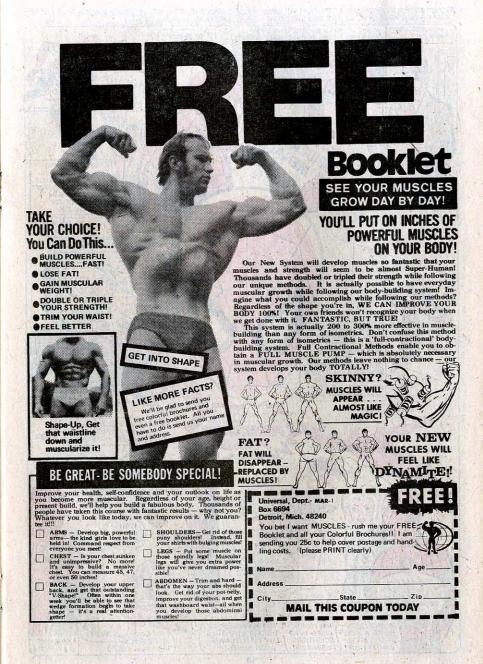
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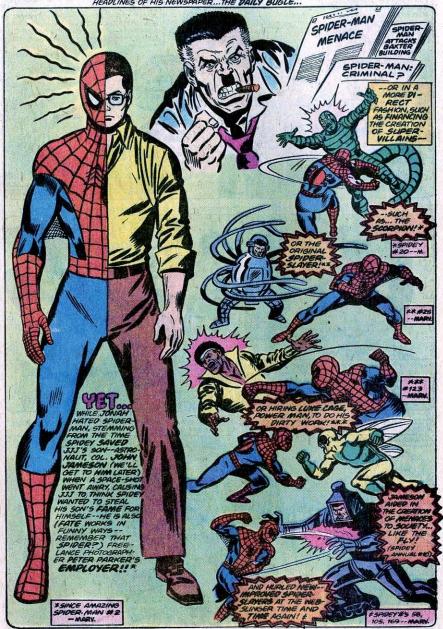
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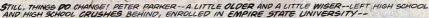
















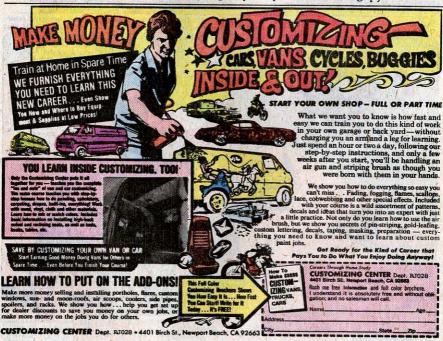






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Dear Marvel

I've just gotta tell you guys how much I enjoyed issue #175. I haven't enjoyed SPIDER-MAN this much since, uh. #174. The Punisher is one of my favorite characters, and always has been since he first appeared—but unlike many Marvelites I would not like to see him in his own mag. He seems to work so well in guest shots that I just don't think he would do as well alone; and there is so much about him that is unknown, you'd have to reveal some of his past, which would dispel the mystery that surrounds him.

I am impatiently awaiting next issue to find out how the Goblin will turn out with still another identity.

Markus Greiner 625 Fullerton Chicago, IL 60614

Reaction to the guest-appearance of the Punisher has been quite favorable, indeed, even if a bit contradictory. For instance, Mark, you'd prefer to keep his origins shrouded in mystery, while the following letter asks for exactly the opposite. Witness...

Gentlemen:

The Punisher is one of the finest supporting characters in Marvel's entire cast. I, for one, would like to learn more about his origin- just how this self-styled vigilante happened to embark upon his malevolent one-man crusade against crime.

Being incensed with Spider-Man for cracking jokes during battle (in the first panel of page 3) is so within the Punisher's character!

On the other hand, his obtuse comment (in the last panel of page 3) is totally out of character for him-even during his weakest possible moment. In fact, it's out of character for any 1977 comic-book hero. Such a rhetorical inanity is something Batman might have said circa 1966. You should excise such glib dialogue from the speech patterns of your characters-especially one as somber as the Punisher.

As for the apparently impending return of the Green Goblin-obviously, Dr. Hamilton will become the third-generation pumpkin-thrower.

A final point-J. Jonah Jameson seems to finally be on the verge of coming over to Spider-Man's side. Let this happen! Jonah has been Spidey's worst enemy for nearly 15 years, due originally to petty jealousy (see SPIDER-MAN #10). It's time for Jonah to grow up.

> Terry Harms 1020 West 41st Place Apt. 3 Kansas City, MO 64111

Dear spider people-

After reading ish #175, I've got to warn you that you've come to another turning point in Spidey's life. JJJ just can't be against Spider-Man anymore. How could he justify it, after the way the web-slinger saved his life?

C'mon, there's no easy way out this time; a foil is a foil, but sooner or later everyone learns his or her lesson.

By the way, does the Daily Bugle carry the Spider-Man strip? Thomas L. Czaplicki

Box 31 Lincoln Park, MI 48146

More likely, the Howard the Duck strip, Tom.

As for Jolly Jonah, we feel constrained to point out that the facts have never stopped him before-so why should they, now? There have been many occasions upon which Spidey has saved JJJ or his son, John; these incidents have only served to fuel Jonah's jealousy. Of course, we mere armadillos cannot hope to predict the actual future actions of the volatile Jameson. . .so you'll have to keep reading to see what effect, if any, the aforementioned incident has had upon the apoplectic publisher.

Dear Marvel

I love your comics. They are the proverbial "cat's palamas" and they put that proverbial "sunshine" in my proverbial "life." I only have one problem-in their desire to be fresh as the proverbial "daisy" in their dialogue, I feel that many Marvel writers have those "old" proverbial "butterflies in their stomachs" in taking the proverbial "bull by the horns" and feel compelled to let the reader know when using those proverbial "cliche phrases" that they are, proverbially, "with it," by having every character and her proverbial "brother" accompany those phrases with a certain proverbial phrase.

Sorry for kicking the proverbial dead horse,

Eric M. Heideman 1010 15th Ave. SE Minneapolis, MN 55414

We get the proverbial point, Eric-and we promise to warn our proverbial scripters to watch themselves in the proverbial future!

Dear Marvel.

I bought a book today on 150 ways to play solitaire. I was just flipping through the pages, when I noticed a game called Will-o'-the Wisp. It says that this game got its name because it is not so easy to win as it appears on paper. It also says that Will o' the Wisp is similar to the game Spiderette, which in turn is patterned after the game Spider. I was just wondering if all this had anything to do with Marvel's Will o' the Wisp and his relationship to Spider-Man?

> Maureen Toonkel 1507 Monks Ave S-13 Mankato, MN 56001

According to Lively Len Wein, he conceived the Will-o'-the-Wisp character a full fifteen or more years ago, Maureen-but he and we are delighted with your sleuthing and the amazing coincidences you unearthed! We thank you for bringing this startling observation to our attention, and now we must also thank all of you Spidophiles for making this yet another enchanting installment of "The Spider's Web"!

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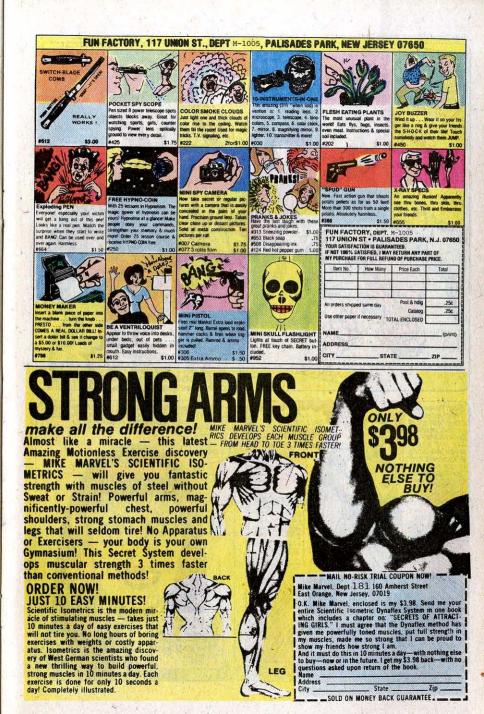
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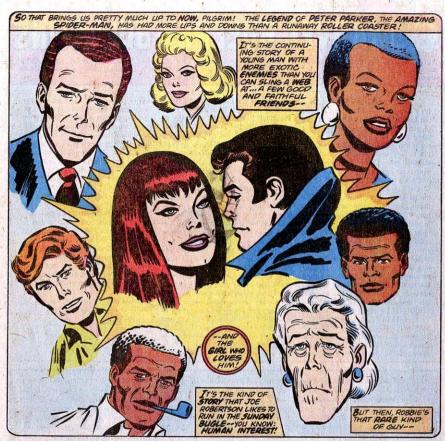


















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STAN'S SOAPBOX

It's a funny thing- not "ha ha" funny, but kind of odd- no matter what part of the country I visit, the questions asked on college campuses are pretty much the same. One querulous query I'm hit with constantly is "How come Marvel is always bringing out new titles when you guys have so much trouble producing the old ones on time?" Okay, to save you the trouble of laying it on me sometime in the future. I'll try to illuminate this burning issue here and now. Y'know, if we were just interested in doing things the easy way, we'd never change our mags. We'd just keep publishing the same titles all the time. After all, why not? They sell pretty well. We know how to do 'em. They're nice and safe and don't pose too many problems. So, how come we're always tossing new titles, new heroes, and new concepts at you? Why knock ourselves out designing an issue of CLOSE ENCOUNTERS, doing the life story of THE BEATLES, coming up with MACHINE MAN, adding SPIDER-WOMAN to our merry menage of costurned cavorters? Is it because we're never satisfied unless we have too much

work to do? Is it because we're duttons for punishment? Is it 'cause we're nuts? Probably! But mainly it's because of you, kiddo! You, and the limitless legions of Marveldom Assembled who bombard us with hundreds of letters a week demanding new books, new characters. and new ideas! If a few weeks go by without something unexpected and different issuing forth from the mighty Marvel fantasy factory, you accuse us of not doing right by you, of lying down on the job, or of growing soft and indolent! But it's not your fault. It's the age we live in Look at TVnew shows cropping up all the time as old ones are dropped and reshuffled. Each month the public (and that's you and me, Charliel) gets more and more iaded, more demanding of new products. new surprises, new types of entertainment. The whole pace of life; all over the world, seems to be speeding up. We seek more books, more movies, more games, more cars- we want more of everything, and we want it faster and faster! But fear thee not, O Faithful One! Let not a single wrinkle of apprehension furrow thy noble brow! As you can see, we're trying to give you the

hest of both worlds. We're keeping the world-famous Marvel line-up as intact as possible, so that you can enjoy your favorites month in and month out without interruption-while, at the same time, we've got dozens of brand new projects on the drawing board-new themes, new titles, new plans and ideas! After all, our own writers and artists are just like you! While they still enjoy the Marvel roster of the world's best-selling super-heroes, they too wanna sink their teeth into exciting new and different projects! And that's it! That's the reason for all the new stuff, even though it gives us deadline nightmares! We're doing it for you- and we're doing it for us! Some new features will succeed, and some will fall by the wayside- your guess is as good as ours. But that's what makes for excitement, and rememberexcitement's the name of the game. So bear with us, hear? No matter what the future brings, we promise it won't be

Excelsion

As this column was being prepared, we to John is not that he did the impossible, were shocked by the unexpected death of John Verpoorten. He worked at Marvel for nearly twelve years, the last seven of them as our Production Manager. To those of you who read our books, his name may not be quite so familiar as those of our regular artists and writers, but among working professionals probably no one outside of Stan himself represented Marvel more. A Production Manager stands at the center of things. He oversees the flow of work as it moves from artist to writer to letterer to colorist and on to the engraver and printer, and he tries to make certain that all this happens something like on schedule. Amid the collective craziness that is the Marvel style, this can be an almost impossible task. The testimony

but that he did it with warmth, with humor, and with understanding. Having started in the field as an artist- older fans will remember his inking on such strips as the FANTASTIC FOUR, the INHUMANS, and CAPTAIN AMERICAmay have left John with more tolerance and appreciation of all the many problems that can befall anyone producing comic books at any step of the way. Certainly, there are few staffers or freelancers for

> JOHN VERPOORTEN 1940-1977

whom at one time or another he didn't bend a rule, make an exception, or go out on a limb. This wasn't a job requirement or any kind of a necessity, but it made Marvel a better place to work and ultimately probably made the work produced by Marvel better as well. Like most of us in comics, John sometimes got tired, and sometimes grew cynical. But never so tired that a bit of office horseplay or silliness couldn't make him smile, and not so cynical that a welldrawn page or a well-produced book wouldn't make him look with interest. Whether he was inclined to admit it or not John cared; about comics, and about the people he knew and dealt with in producing them. And in the end, of all the things we'll miss about John, it's the caring we'll miss most.

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